



CTX CHIEFS
YOUTH SPORTS ASSOCIATION (CTXYSA)
 “AAHHH – CHIEFS – CHIEFS – CHIEFS”



Dear Prospective 2024 CTX Chiefs Supporter

Every year, we invite local businesses and individuals to sponsor our organization. Sponsoring our 501c3 youth organization is not only tax deductible but a great way to get involved with the community; it’s also an amazing form of marketing for your business. Our team has more than 300 participants and 80 volunteers and we will play against sixteen teams between Waco and the Rio Grande Valley this year as we participate in both TXAAUYFL and TYFA leagues. That means your business will have branding in front of hundreds of people and generate impressions in the Central Texas area. We offer several levels of sponsorship to fit any business’ marketing budget, including opportunities to be recognized on our livestreaming events.

Unfortunately, in order to provide the safest and best experience possible, football and cheerleading are expensive and not all of the families in our organization can afford the cost. We ask for sponsorship to help subsidize the cost of equipment, facilities, uniforms, and scholarships for players who can’t afford to play. We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

I know that our community partners do a great job of improving opportunities for the youth, and we thank you for your continued support. You are making an impact on so many families and the future of our area. If you have any questions, please contact us at director@kccasa.org.

Thank you,

CTX Chiefs Youth Sports Association

PROUD SPONSOR OF THE CTX CHIEFS YOUTH SPORTS ASSOCIATION (CTXYSA)

Business/Individual Name: _____

Address: _____

Contact Name: _____ Web Address: _____

Phone Number: _____ E-mail: _____

Sponsorship Level: (please check one) 1 Star 2 Star 3 Star 4 Star 5 Star

Deputy Command Sponsorship

Command Sponsorship

Donation Amount: _____

Please make check payable to KCCYSA

“AAHHH – CHIEFS – CHIEFS – CHIEFS!!!”



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2024 CTXYSA Sponsorship Packages

One Star (\$100)

- Your company name will appear on our web site at www.ctxchiefs.org with a hyperlink to your company's web site.

Two Star (\$300)

- **All** the privileges of the **One-Star Package** as well as:
- Your company's logo and/or name will appear in our annual player program.

Three Star (\$500)

- **All** the privileges of the **Two-Star Package** as well as:
- Your business will be recognized on a banner or sign which will be displayed at each home game played at our athletic field.
- Your company will be given a sponsorship plaque thanking you for your support.

Four Star (\$1000)

- **All** the privileges of the **Three-Star Package** as well as:
- Your company is allowed to distribute promotional material at our home games.
- Your company will be promoted on our social media
- You will be invited to attend our End of Season Award Ceremony.

Five Star (Above \$1500)

- **All** the privileges of the **Four-Star Package** as well as:
- Your company will receive special recognition and set up information booths at all KCCYSA events.
- Your company promoted during four livestreamed events.

Deputy Command Sponsorship (\$2500)

- **All** the privileges of the **Five-Star Package** as well as:
- Your company logo will be placed on athlete practice shirts or shorts.
- Your company promoted during all livestreamed events.

Command Sponsorship (\$5000 or more)

- **All** the privileges of the **Five Star Package** as well as:
- Your company logo will be placed on jerseys of one team and all volunteer apparel.

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JOIN THE TRIBE!